

CASE STUDY

Processing mobile ticket sales through integrated systems



- Spokane, WA & Florence, Italy
- 16,562 Students
- Private Liberal Arts

Product: Mobile Payments for the iPad

"Our pilot group was able to successfully process ticket sales at both the WCC and NCAA Tournament this year and we are anxious to roll it out into different areas of campus in the upcoming year."

Linda Wilson
Financial Systems & Services Manager

Challenges

Gonzaga University, a private liberal arts university with campuses in Spokane, WA and Florence, Italy, wanted to accept mobile payments, while ensuring data and device security. They needed to accept payments remotely on and off campus without connecting to an unsecure wireless network. It was essential that the solution exceed PCI Council guidance for mobile payments and minimize risk to customers and merchants.

Solution

The University piloted the Transact Payments powered by Cashnet Mobile Payments for the iPad solution for ticket sales at two national basketball tournaments. The solution complied with PCI standards to minimize risk while enhancing ability to process payments. The capability fully integrated with the existing Banner system and provided the university a secure solution to use designated iPads for mobile payments.

Results

- Campus-wide mobile payments
- Seamless integration with back office systems
- PCI-compliant
- Positive customer experience
- Customized branding